

Hope ALZHEIMER'S ASSOCIATION on the Harbor

MAY 8, 2019 • Seaport World Trade Center, Boston Waterfront

2019 Dinner Chairs

Michel Vounatsos
President and Chief Executive Officer
Biogen

Tom Crowell
President and Chief Executive Officer
Tufts Health Plan

2019 Hope on the Harbor Champions

Eisai

Robert L. Reynolds
President and CEO, Putnam Investments

2019 Executive Dinner Committee

Holly and David Bruce

John Fish

Brendan Manquin

Mary Lou Cavanaugh

Stephen F. Foley

Steven Paul, M.D.

Timothy Clark

Barry Greene

Jeremy Perisho

Richard F. Connolly, Jr.

Phillip Gross

John Power

John M. Connors

Teresa Hassara

Ana Radeljevic

Marty Donohue

Karin Hellsvik

Clare Richer

John Dunlop, Ph.D.

Richard Hiersteiner

Michael F. Ripp

Jeff Elton

Pierre Jacquet, M.D., Ph.D.

Jim Ross

Jack Faer

Surya Kolluri

John Stadtler

Richard Fentin

Paul Kraft

Paul S. Stuka

Desmond Mac Intyre

Steve Wood

Families impacted by Alzheimer's include our friends, colleagues and clients. Over 5 million Americans are living with Alzheimer's disease and by 2050, without a cure, this number may reach 16 million. With one in eight Americans over the age of 65 living with Alzheimer's, it is likely that you already know someone who is dealing with this disease daily. The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. All of our services are at no cost to families. Our goal is to engage, mobilize and partner with corporations and individuals to advance our mission. With your support we will work to increase awareness, advocacy, resources and research at a pace that is equal to growth of this disease.

SPONSORSHIP OPPORTUNITIES

HOPE ON THE HARBOR BENEFACTOR SPONSOR

\$100,000

- Two tables of twelve, in premium location and tickets to VIP Pre-Event Reception.
- Listing as a Benefactor Sponsor on the *Hope on the Harbor* invitation, provided commitment made by February 15, 2019.
- Name and/or logo scrolling on large screens and verbal recognition from the podium.
- Name and/or logo on back cover of, full -page ad in the event program book.
- Name recognition on event signage, printed collateral, social media outlets and Alzheimer's Association's Year in Review.
- Name and/or logo recognition on the *Hope on the Harbor* website.
- Opportunities for Lunch and Learn programs by the Alzheimer's Association's Chapter staff.
- Recognition during the Annual Alzheimer's Research Forum.
- Recognition during Alzheimer's Association Map through the Maze Professional Conference.

HOPE ON THE HARBOR TRIBUTE SPONSOR

\$50,000

- Two tables of ten, in priority location and 10 tickets to VIP Pre-Event Reception.
- Listing as a Tribute Sponsor on the *Hope on the Harbor* invitation, provided commitment made by February 15, 2019.
- Individual name scrolling on large screens, verbal recognition from the podium and projected on wall in event dining room.
- Name and/or logo on back cover of and full-page ad in the event program book.
- Name recognition on event signage, printed collateral, social media outlets and Alzheimer's Association's Year in Review.
- Recognition on *Hope on the Harbor* website.
- Opportunities for Lunch and Learn programs by the Alzheimer's Association, MA/NH Chapter staff.

HOPE ON THE HARBOR CHAMPION SPONSOR

\$25,000

- One table of ten for *Hope on the Harbor* and six tickets to VIP Pre-Event Reception.
- Listing as a Champion Sponsor on the *Hope on the Harbor* invitation, provided commitment made by February 15, 2019.
- Name scrolling on large screens and verbal recognition from the podium at the event as a Champion Sponsor.
- Name and/or logo on back cover of and full -page ad in the event program book as a Champion Sponsor.
- Name recognition on event signage, printed collateral, social media outlets and Alzheimer's Association's Year in Review.
- Opportunities for Lunch and Learn programs by the Alzheimer's Association, MA/NH Chapter staff.

HOPE ON THE HARBOR HONOR SPONSOR

\$15,000

- One table of ten for *Hope on the Harbor* and four tickets to VIP Pre-Event Reception.
- Name recognition on event screens and Alzheimer's Association's Year in Review.
- Listing on the *Hope on the Harbor* website for one year.
- Half-page program book ad.

HOPE ON THE HARBOR PROMISE SPONSOR

\$10,000

- One table of ten for *Hope on the Harbor* and two tickets to VIP Pre-Event Reception.
- Name recognition on Alzheimer's Association's Year in Review.
- Listing on the *Hope on the Harbor* website for one year.
- Half-page program book ad.

HOPE ON THE HARBOR FRIENDS SPONSOR

\$5,000

- One table of ten for *Hope on the Harbor*
- Name recognition on Alzheimer's Association's Year in Review.
- Listing on the *Hope on the Harbor* website for one year.

May 8, 2019
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SPONSORSHIP LEVEL:

- _____ \$100,000 Benefactor Sponsor
- _____ \$50,000 Tribute Sponsor
- _____ \$25,000 Champion Sponsor
- _____ \$15,000 Honor Sponsor
- _____ \$10,000 Promise Sponsor
- _____ \$5,000 Friends Sponsor

I cannot attend this year, but would like to make a tax-deductible donation of \$ _____

Name as it should appear on all listings for the 2019 **Hope on the Harbor** and *Alzheimer's Association*:

Name: _____ Title: _____

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ FAX: _____

Email: _____ Today's Date: _____

- ___ Please send me an invoice
- ___ I have enclosed a check payable to the *Alzheimer's Association* (address below)
- ___ Please contact me to charge my credit card
- ___ My company offers Matching Gifts. My company name is _____.

For more information, contact:
Caitlyn Mosher Ellis, Director of Corporate Initiatives and Foundation
Relations cellis@alz.org or 617.868.6718 / www.HopeOnTheHarbor.org

Your **Hope on the Harbor** sponsorship is tax-deductible to the extent allowed
by law. The *Alzheimer's Association* is a 501(c) (3) organization, Federal ID
#13-3039601.

All year round, multi event sponsor visibility begins one year from the 2019 **Hope on the Harbor** event.
Once we receive this registration form, you will be contacted to discuss details of your sponsorship, including corporate
logos and ad specs. Completed forms can be scanned and e-mailed to cellis@alz.org or faxed to 781-356-6617.



Alzheimer's Association, MA/NH Chapter, 309 Waverley Oaks Road, Waltham MA 02452