



2019 Sponsorship Opportunities

Presenting Sponsor \$35,000

- Recognition as Presenting Sponsor
 - Company representative provided opportunity to speak during the program
- Two (2) tables of ten, in premium location with company logo on table card
- Top billing with logo on print and marketing materials including:
 - Logo as Presenting Sponsor on invitation, provided commitment is made before printing
 - Name recognition on event signage, printed collateral, social media outlets
 - Logo recognition on VIP Reception signage
 - Logo recognition on Eat. Drink. End ALZ. website with clickable link to company website
- Full page color ad on back cover of the program book
- One (1) page welcome letter in the program book
- Two (2) social media posts on Facebook Event Page recognizing the company
- Six (6) tickets to the VIP Reception
- Name recognition in the Alzheimer's Association "Annual Report"
- Opportunity for Lunch and Learn program by the Alzheimer's Association Chapter staff at your company

Premier Sponsor \$20,000

- Opportunity to sponsor one asset for night of, from list below:
 - Photo Booth Sponsor with verbal recognition
 - VIP Reception Sponsor with verbal recognition
 - Live and Silent Auction Sponsor with verbal recognition
 - Table Wine Sponsor with verbal recognition
- Two (2) tables of ten, in premium location with company logo on table card
- Recognition as Premier Sponsor
 - Company verbally recognized from the podium
- Top billing with logo on print and marketing materials including:
 - Logo as Premier Sponsor on invitation, provided commitment is made before printing
 - Name recognition on event signage including VIP Reception, printed collateral, social media outlets
 - Logo recognition on Eat. Drink. End ALZ. website with clickable link to company website
- Full page black and white ad in the program book – preferred placement based on order of agreement
- One (1) social media post on Facebook Event Page recognizing the company
- Four (4) tickets to the VIP Reception
- Name recognition in the Alzheimer's Association "Annual Report"
- Opportunity for Lunch and Learn program by the Alzheimer's Association Chapter staff at your company



Gold Sponsor \$10,000

- Opportunity to sponsor one asset for night of, from list below:
 - Entertainment Sponsor
 - Art Gallery Sponsor
 - Valet Parking Sponsor
- One (1) table of ten with company logo on table card
- Recognition as Gold Sponsor
 - Company verbally recognized from the podium
- Top billing with logo on print and marketing materials including:
 - Logo as Gold Sponsor on invitation, provided commitment is made by before printing
 - Name recognition on event signage including VIP Reception, printed collateral, social media outlets
 - Logo recognition on Eat. Drink. End ALZ. website with clickable link to company website
- Full page black and white ad in the program book
- One (1) social media post on Facebook Event Page recognizing the company
- Four (4) tickets to the VIP Reception
- Name recognition in the Alzheimer's Association "Annual Report"
- Opportunity for Lunch and Learn program by the Alzheimer's Association Chapter staff at your company

Silver Sponsor \$5,000

- Opportunity to sponsor one asset for night of, from list below:
 - Guest Check-in Sponsor
 - Forget-Me-Not
- One (1) table of ten with company logo on table card
- Half page black and white ad in the program book
- One (1) social media post on Facebook Event Page recognizing the company
- Two (2) tickets to the VIP Reception
- Company listed recognition on Eat. Drink. End ALZ. website with clickable link to company website
- Name recognition in the Alzheimer's Association "Annual Report"

Bronze Sponsor "Table Sponsor" \$2,500

- One (1) table of ten with company listing on table card
- Company listed in program book
- Company listed recognition on Eat. Drink. End ALZ. website with clickable link to company website
- Name recognition in the Alzheimer's Association "Annual Report"